



LET THE CELEBRATION BEGIN!



(From left to right:) Northumberland Hills Hospital Board Chair Don Morrison, Dr. Doug Galt, MPP, Architects Colm Murphy and Richard Eaves of Murphy Hilgers Architects Inc. and CEO Joan Ross celebrate the turning over of the keys to local hospital officials.

Northumberland Hills Hospital set to open October 22nd

The largest construction project in the history of Northumberland County has now been completed, with grand opening celebrations of the new Northumberland Hills Hospital set for next month.

Delivering on its promise to come in on time and on budget, the Board of Directors of the

Northumberland Hills Hospital is pleased to announce the new hospital will open its doors to patients on October 22, 2003.

“For the past two years, we have watched the new hospital take shape in front of our very eyes,” comments Don Morrison, Board Chair. “Hundreds of county residents have been employed by the project, and lakeshore development has already seen impressive improvements. Along with all those who have worked together to help make this dream a reality, I am very proud to have been a part of such a great community achievement.”

“The Northumberland Hills Hospital will not only deliver a wider range of health care services, but will also enhance existing programs for local residents,” observes Joan Ross, Chief Executive Officer. “More visiting specialists, shorter waiting times and more services closer to home are just a few the direct benefits patients will experience once the new hospital opens its doors.”

Table of Contents

- Celebration 1
- New Name 2
- New Services 2
- New Equipment 3
- CT Scanner 4
- Dining 5
- Developments 6
- Volunteers 7
- Foundation 8

Join us for an Open House Weekend

Community Open House
Friday, October 3rd
10 a.m. to 7 p.m.

Family Open House
Saturday, October 4th
9 a.m. to 3 p.m.

This is YOUR new community hospital...
come see what the excitement is all about!

For details, call (905) 372-6811 ext. 4406 or email info@norhealth.com.

A NEW NAME, A NEW LOOK, A RENEWED COMMITMENT TO QUALITY PATIENT CARE



Dr. Mark Essak, Chief of Staff, CEO Joan Ross and Board Chair Don Morrison hosted a public unveiling of the new hospital corporate image campaign this past spring.



Community residents of all ages will see health service improvements with the opening of the new Northumberland Hills Hospital.

At a ceremony held last May, the local hospital unveiled the new name of its state-of-the-art facility: Northumberland Hills Hospital.

“The name Northumberland Hills Hospital was chosen following extensive consultation with staff, physicians, volunteers, patients and community members,” comments Don Morrison, Board Chair of the Northumberland Hills Hospital. “We are pleased to have selected a new name that reflects not only our shared geographic heritage, but also our core values of community, compassion and caring.”

The hospital’s new name is accompanied by a new and updated corporate image, including new corporate colours and a new corporate logo.

Growing to Meet Your Health Care Needs

The Northumberland Hills Hospital will offer new, expanded and continuing medical services to meet the needs of local residents as close to home as possible.

New Services:

- CT scanner
- Dialysis
- Digital X-ray
- Geriatric Assessment
- In-patient Rehabilitation
- Nuclear Medicine
- Palliative Care
- Respite Care
- Women’s Health Centre
- General Orthopedic Clinic
- Gynecology Clinic
- Intensive Care
- Laboratory Services (phlebotomy, ECG, cardiac stress testing and pulmonary function testing)
- Mammography
- Maternal Child Care (Obstetrics and Pediatrics)
- Medical In-patient Care
- Nutritional Clinic
- Occupational Therapy
- Pediatric Clinic
- Physiotherapy
- Plastic Surgery Clinic
- Rheumatology Clinic
- Speech Therapy
- Surgical In-patient Care
- Ultrasound
- Urology Clinic
- X-ray

Expanding & Continuing Services:

Services that will be expanding or continuing at the new hospital include:

- Bone Density Testing
- Chemotherapy
- Complex Continuing Care
- Diabetes
- Ears, Nose, Throat (ENT) Clinic
- Emergency Care
- General Medicine/Surgery Clinic



Views of the new hospital's courtyard, dialysis unit and north end show a facility that is nearing completion.

Equipped to Care

New equipment worth \$15 million will offer local patients a higher standard of quality care at the Northumberland Hills Hospital. Thanks in part to government funding and gifts from generous community members like you, the following equipment will directly benefit patients at the new hospital:

- State-of-the-art CT scanner
- Digital x-ray equipment
- New ultrasound unit
- Whirlpool baths with patient lifts
- New patient lifts for each bed
- Fetal monitors allowing mothers in labour to be monitored while walking or bathing
- HUGS security system for newborns/pediatrics
- Watchmate Wandering System for Adults on Medical Surgical and Complex Care
- New cardiac monitors and telemetry
- New cardiac defibrillators
- New pain management pumps and much more.

Your New Hospital at a Glance

	Existing Hospital	New Hospital
Surface area (sq. feet)	114,000	218,000
Emergency area (sq. feet)	4,531	13,960
Total site acreage	6	25
Total beds	101	137
Complex care beds	32	33
Palliative care beds	0	6
Rehab beds	0	18
Acute care beds	57	55
Sub-acute beds	0	11
Special Care Unit	6	6
Obstetrical beds	6	8
Number of operating rooms incl. endoscopy, excl. obstetrics)	3	3
Total full-time staff	252	362
Parking spaces	184	300 plus room for expansion



A CT Scanner for Northumberland County

When seconds count, it's reassuring to know the life-saving technology of a CT scanner is now only a few minutes away.

Now the standard of care in Ontario hospitals, CT scanning is able to rapidly diagnose complex injuries and illness. With a new CT scanner from General Electric Medical Systems now installed at the Northumberland Hills Hospital, local patients will have access to the very latest in diagnostic imaging.

"The Northumberland Hills Hospital is one of the first community hospital sites in the country to install 16-detector CT GE technology, and one of the first to perform CT scans of the heart," explains Dr. Frank Marrocco, Medical Director for the Diagnostic Imaging Department at the new hospital.

"We will be using 3D imaging extensively, and plan something unheard of before: distributing plain paper 3D colour images with our text reports," he adds. "All this means that Northumberland Hills Hospital will be on the cutting edge of diagnostic technology – something we can all be proud of."

In 2000, the Ministry of Health and Long Term Care approved the space for a CT scanner in Northumberland County's new hospital. In May 2003, the Northumberland Hills Hospital received government approval to operate a CT scanner, and the purchase with GE was completed.

The addition of a new CT scanner at the local hospital is expected to reduce patient waiting times, while also diminishing ambulance and related hospital staffing costs.

Health Minister Cuts Ribbon for New CT Scanner

The Honourable Tony Clement, Minister of Health and Long Term Care (centre) recently joined Dr. Doug Galt, MPP (left) and Don Morrison, Board Chair at the Northumberland Hills Hospital to officially announce the approval of a new CT scanner for Northumberland County.

Fundraising efforts are continuing to pay for the community's \$2.2 million CT scanner. To help support this life-saving technology, please contact Rhonda Cunningham, Executive Director of the Northumberland Hills Foundation at (905) 372-6811.



Support Services Team Member Paula Elliott will help prepare close to 750 meals a day at the Northumberland Hills Hospital.



New Hospital Restaurant Offers a Different Take on Dining

Patients and visitors to the new Northumberland Hills Hospital may find themselves doing a double-take when they arrive at the public dining area of the new hospital. Named The Main Street Bistro by staff members (since the restaurant is located on the hospital's "Main Street"), the restaurant will offer a new look as well as a new menu.

"Food can give your whole spirit a lift," observes Don Woychyshyn, Support Services Director for the new Northumberland Hills Hospital. "The focus of The Main Street Bistro will be to offer personalized meals made with quality ingredients at an affordable price. There are certain perceptions that hospital food is not quality food. We are out to change those perceptions."

Formerly in charge of food services at the Royal Victoria Hospital in Barrie, Ontario, Mr. Woychyshyn has plenty of experience meeting the special needs of hospital diners. He points out that the word "bistro" connotes freshness and good quality food prepared at a reasonable price. For this reason, The Main Street Bistro will feature a wide variety of affordable meals, including short-order meals (pastas, sandwiches, stir fries, etc.), prepared meals (casseroles, roast beef dinner, etc.) and a new deli counter.

Located in the centre of the new hospital overlooking the Rotary Courtyard, The Main Street Bistro will feature new furnishings with European flair, cheerful dinner ware, and a soothing décor that complements the hospital's healing colour palette.

New, state-of-the-art kitchen technology, including induction cookers and a brand new pizza oven, will allow The Main Street Bistro to offer diners more options. There will be a new coffee bar serving quality coffees and teas and other beverages, and a variety of upscale vending machines available 24 hours a day. Reheatable or hot-to-go take-home meals will also be for sale.



Dr. Donald Doell (left) and Dr. Doug Dersnah are the most recent additions to the Northumberland Hills Hospital medical staff.

New Physicians Join Hospital Staff

Two new physicians have recently joined the medical staff of the Northumberland Hills Hospital.

Dr. Doug Dersnah is a specialist in emergency medicine who has practised in Guelph, Ontario and more recently, in Saudi Arabia. At the Northumberland Hills Hospital, he will treat emergency patients, and admit patients for x-ray and lab work.

Dr. Donald Doell is an internal medicine specialist who hails from Westmount, Quebec. Dr. Doell provides various patient services, such as cardiac stress testing and pulmonary function testing. He is also the consultant for the hospital's Intensive Care Unit, and consults with patients who have serious or long-standing medical conditions. Dr. Doell's interest lies in respiratory diseases and occupational medicine.

"The Northumberland Hills Hospital is pleased to welcome these two fine physicians to our community," says Dr. Mark Essak, Chief of Staff. "With the opening of the new hospital, we expect more physicians will be attracted to the local area."

New Hospital Grounds to be Smoke-Free

In keeping with the wellness philosophy of the Northumberland Hills Hospital, the new facility and its grounds will be completely smoke-free.

"As health care providers, we feel we have a responsibility to demonstrate healthy living as our top priority," explains Joan Ross, CEO. "Our goal is to provide a healthier environment for our patients, staff and visitors."

While exceptions may be made for palliative care patients, there will be no smoking area provided on the new hospital property.

The Northumberland Hills Hospital is one of the first hospitals in Ontario to go completely "smoke-free". In other provinces, hospitals in cities such as Calgary and Halifax have seen positive results from similar stances on smoking.

To help staff and patients curb their smoking cravings, special education sessions have been arranged by the Public Health Unit, and physicians are being advised to provide anti-craving medication for their patients while in hospital.



Patients, staff and visitors to the new hospital will enjoy a healthy, smoke-free environment.



Jean Orviss has been a volunteer at the local hospital for 33 years. Along with her fellow Auxilians, she is excited about the move to the new facility.

THE VALUE OF ONE, THE POWER OF MANY

Inside the Northumberland Hills Hospital Auxiliary

The changing face of volunteerism means new challenges and new opportunities for the Northumberland Hills Hospital Auxiliary.

With more than 450 members, the Northumberland Hills Hospital Auxiliary contributes in excess of 48,000 hours to the hospital each year. The Auxiliary has also committed \$350,000 toward the new hospital project.

"As we anticipate our move to the Northumberland Hills Hospital, we recognize the need to attract and retain energetic, enthusiastic volunteers from all walks of life and age groups throughout the area," observes Yvonne Green, President of the Northumberland Hills Hospital Auxiliary.

In an environment of state-of-the-art technology, local hospital volunteers will continue to work side by side with staff members to ensure a warm, caring, personal atmosphere for all patients.

New volunteer opportunities at the Northumberland Hills Hospital will include the expansion of The Little Treasure Gift Shop, additional wayfinding responsibilities, and new designated volunteers for programs such as dialysis, in-patient rehabilitation, and the Clay and Elaine Elliot Women's Health Centre.

Fundraising will also continue to be a central role of the Northumberland Hills Hospital Auxiliary, as they carry out their HELPP Lotto, Tag Day Sales, seasonal bake sales, craft sales and more.

With a brand new hospital to look forward to, next year's Summer Student Volunteers also have much to anticipate. "What better place to witness first-hand the latest trends in medicine and health care careers?" asks Marg Dennis, Volunteer Co-ordinator.

Together, Northumberland Hills Hospital Auxiliary members are proud to belong to a hospital family that continually strives for perfection in the delivery of local health care.



Hospital Gets a Lift from Port Hope & District Health Care Foundation

Members of the Port Hope & District Health Care Foundation were at the site of the new hospital recently to announce the donation of \$42,000 to the NHCC Foundation. This money will be used to purchase ten electric lifts and the permanent trolley system over each of the 137 patient beds. These small light lifts can easily be moved to wherever they are needed.

Patient lifts dramatically reduce staff injuries, and allow for a more comfortable transfer from bed to wheelchair or stretcher for patients. In the past, staff members have shared one cumbersome patient lift per nursing floor. This donation will allow the hospital to have a lift for every patient room.

“This is fantastic,” says Rhonda Cunningham, Executive Director of the Northumberland Hills Hospital Foundation. “It was our goal that once we moved into the new site, we would be a ‘lift-free’ hospital. This donation allows us to realize our goal.”

To learn how you can help support the new hospital, please call (905) 372-6811 or e-mail R. Cunningham at norhealth.com.

Members of the Port Hope & District Health Care Foundation (from left: Shirley Wilson, Kate Brady, Peter Rossi, Port Hope Councillor Dave Watson, Foundation President Reid Marsh, Paul Racine and Mary Kernan) recently presented a gift of \$42,000 for new electric patient lifts to the Northumberland Hills Hospital.

YES! I would like to help support our hospital.

I enclose my gift in the amount of: \$150 \$100 \$75
 \$50 \$35 Other

Name _____

Address _____

Town _____

Postal Code _____

Phone: _____

- Please keep my gift confidential.
- Please contact me with more information about providing for the hospital in my will.

Mailing Address: Northumberland Hills Hospital,
1000 DePalma Drive, Cobourg, ON K9A 5W6

Every gift of \$10 or more will be acknowledged with an official income tax receipt.
Charitable Taxation #12191 4923 RR0001.

1000 DePalma Drive,
Cobourg, Ontario
K9A 5W6
Tel 905.372.6811
Main Fax 905.372.4243
E-mail info@nhh.ca
www.nhh.ca